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**ANDIS® COMPANY ANNOUNCES GOLD-LEVEL PLUS SPONSORSHIP OF
ANIMAL BEHAVIOR COLLEGE'S GROOMING INSTRUCTION PROGRAM**

Sponsorship to include student scholarships in 2017

STURTEVANT, WI (April 25, 2017) – Andis® Company, an industry leader in small and large animal grooming tools and education, today announced its sponsorship of California-based **Animal Behavior College (ABC)** and the school's Certified Grooming Instruction Program for 2017. As a Gold-level Plus sponsor, Andis will supply professional-grade tools and blades to the program, as well as offering educational support from seasoned Andis educators to the school's grooming students.

"Andis knows that it's important for groomers to start off on the right foot with their training – that's why we are excited to provide ABC students with the industry's best tools and education available," says Karen Formico, Vice President of Marketing at Andis. "Following last year's extraordinarily successful collaboration with the Animal Behavior College, we have expanded our partnership to include product kits so that each of the students will be learning on the best tools available."

But it's not only the addition of product that makes this partnership special; for the first time Andis will offer two complete grooming school scholarships for new enrollments to the ABC grooming program via its Rising Star social media contest to be held later this year. Andis' world-class education team will also be delivering live webinars and step-by-step tutorials to teach industry best practices to ABC students throughout the year.

For nearly 30 years, Animal Behavior College has successfully dedicated its curriculum to animal lovers who hope to turn their professional aspirations into reality. Owned and operated by trained animal experts, ABC offers tailored career programs throughout North America to prospective students who have a passion for training. The school's Certified Grooming Instruction Program affords students the convenience and cost of an at home-study program with the added benefit of working with a professional groomer in a local grooming facility. For more information on Animal Behavior College or to register for the program, visit www.animalbehaviorcollege.com.

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About Andis® Company

Andis® Company, a family held business founded in 1922, is a leading manufacturer of handheld tools to trim, cut, curl, straighten and dry hair. The company's products are purchased in more than 90 countries by barbers and salon professionals, consumers, hotels, motels, resorts, small animal groomers and large animal groomers and shearers. To find a local distributor, call 800-558-9441 or visit www.andis.com.